



Unique visits per month: 75,651
 Page views per month: 100,616
 Subscribers to the Newsletter: 20,881
 Newsletter frequency: Twice a week - Tuesday and Friday

September 2018

Website geographic breakdown

Country of origin	Visits	%
Mexico	15138	20.0%
Argentina	14463	19.1%
Colombia	7519	9.9%
Brazil	5375	7.1%
Peru	4996	6.6%
Spain	4710	6.2%
Chile	4109	5.4%
USA	3518	4.7%
Ecuador	3271	4.3%
Bolivia	3176	4.2%
Uruguay	1282	1.7%
Venezuela	941	1.2%
Guatemala	659	0.9%
Costa Rica	597	0.8%
Dominican Republic	582	0.8%
Paraguay	579	0.8%
Panama	552	0.7%
Honduras	513	0.7%
El Salvador	507	0.7%
Nicaragua	478	0.6%
Alemania	435	0.6%
Puerto Rico	429	0.6%
France	413	0.5%
Dinamarca	407	0.5%
United Kingdom	370	0.5%
Italy	322	0.4%
Portugal	310	0.4%
	75651	100%

Daily news focused on Food & Beverage innovations in ingredients and processing & packaging, products development, Food Safety & Regulations, industry trends, Biotechnology and Agriculture.

Newsletter Subscribers

Company activity	%
Healthy Food & Beverage manufacturers	21.10
Ingredients & additives, oils	10.60
Dietetic, health foods	9.10
Dairy foods	8.20
Soft drinks, beer, wine, spirits	6.30
Bakery, cereals, grains, flours	5.07
Agriculture & Commodities	4.90
Meat & fish processing	4.30
Packaging machinery, Processing equipment	4.10
Confectionery	4.61
Quality Assurance & Food Safety	4.64
Biotechnology	4.21
Fruit & vegetable	3.16
Importers, distributors, Supermarkets	3.06
Marketing, PR, consultants	3.04
Research-based organisations, associations, University	2.27
Government, associations	2.14
	100%

Job title	%
Managing Director, C.E.O.	35
Research & Development	26
QA / QC	16
Sales & Marketing	14
Plant & Production Managers	9
	100%

Sample of advertisers



Sample of leading Food & Beverage manufacturers who read FoodNewsLatam.com

